

Top/Bottom Cars Rental Companies



Reservation Data
CORNERSTONE INFORMATION SYSTEMS

Rental Dates from 01Aug2010 to 31Aug2010

Rental Dates from 01Aug2009 to 31Aug2009

Rank	Car Rental Company	Rental Dates from 01Aug2010 to 31Aug2010				Rental Dates from 01Aug2009 to 31Aug2009					
		# of Rentals	Days Rented	Volume Booked	% of Total	Avg Cost per Day*	# of Rentals	Days Rented	Volume Booked	% of Total	Avg Cost per Day*
1	HERTZ	1742	5116	\$395,766.43	57.88%	\$77.54	1,538	4,319	\$251,189.19	51.35%	\$58.51
2	NATIONAL	658	1678	\$108,445.76	15.86%	\$64.63	472	1,124	\$52,991.80	10.83%	\$47.36
3	AVIS	475	1146	\$97,309.04	14.23%	\$85.06	420	1,176	\$147,284.48	30.11%	\$127.41
4	ENTERPRISE	190	630	\$56,815.26	8.31%	\$90.61	119	321	\$14,324.72	2.93%	\$45.48
5	BUDGET	84	186	\$12,328.32	1.80%	\$66.28	104	305	\$15,436.25	3.16%	\$53.97
6	DOLLAR	21	64	\$2,798.46	0.41%	\$43.73	23	56	\$3,340.53	0.68%	\$59.65
7	THRIFTY	24	54	\$2,045.05	0.30%	\$37.87	18	36	\$1,898.21	0.39%	\$52.73
8	ALAMO	9	26	\$1,345.42	0.20%	\$51.75	11	33	\$1,753.59	0.36%	\$53.14
9	AUTO EUROP	1	9	\$5,658.39	0.83%	\$628.71	0	0	\$0.00	0.00%	\$0.00
10	ADVANTAGE	2	8	\$303.64	0.04%	\$37.96	5	14	\$571.06	0.12%	\$40.79
11	FOX RAC	1	8	\$458.24	0.07%	\$57.28	1	5	\$312.35	0.06%	\$62.47
12	ACE	1	7	\$249.97	0.04%	\$35.71	0	0	\$0.00	0.00%	\$0.00
13	[Unknown]	2	3	\$170.57	0.02%	\$56.86	1	2	\$115.14	0.02%	\$57.57
14	U-SAVE	1	1	\$66.55	0.01%	\$66.55	0	0	\$0.00	0.00%	\$0.00
Car Rental Companies Listed:		3211	8936	\$683,761.10	100.00%	\$76.66	2,712	7,391	\$489,217.32	100.00%	\$66.88
Car Rental Companies Not Listed:		0	0	\$0.00	0.00%	\$0.00	0	0	\$0.00	0.00%	\$0.00
Report Totals:		3211	8936	\$683,761.10	100.00%	\$76.66	2,712	7,391	\$489,217.32	100.00%	\$66.88

* Only records with valid rates are used in calculating the averages.